

2007

SWIRL AWARDS SCHOLARSHIPS at ICDC CONFERENCE in Orlando!!



Chris Burtz, SABC Mgmt., Ashley Bueckers and Bob Dammeyer, Culpepper Sales.



DECA's National Advisory Board member, Culpepper Sales' "SWIRL Beverages" CEO, **Bob Dammeyer**, awards Scholarships to deserving high school seniors "**Ashley Bueckers** of Sauk Rapids-Rice High School in Sauk Rapids, MN." & (not pictured) "**Rebecca Abernathy** of Altoona High School of Altoona, WI." An audience of over 12,000 students plus advisors, teachers, parents and business people enjoyed the awards. *Ashley's creativity and marketing helped devise a "Two for Tuesday" special which increased SWIRL drink sales 25% in her school store.*

SWIRL congratulates both students!!

Keep SWIRLIN!!

Bob and Cathy Dammeyer donated their time/expertise as Executive Mentors working with a large group of fantastic seniors during the mentoring program in Orlando. These kids are so sharp, some future SWIRL Distributors are definitely in the midst.



SWIRL Distributors from around the U.S. met and introduced SWIRL's DECA program to advisors, students, parents and teachers. The booth was packed! "Placements" were committed during the Conference for a vast number of schools!! Everyone loved the taste, the nutritional content, the very high service level and commitment, not to mention the economics of the program!!



SWIRL was also honored by being the only beverage to be highlighted in the Enterprise Model Store. SWIRL was "Presented" making the Enterprise store a hit among the kids especially after learning of the SWIRL-DECA program!!

For more information on the SWIRL-DECA program contact your local SWIRL Distributors or www.swirldrink.com 877.777.6565